



Date: 10/21/2011

Location: Family Sports Center
6959 South Peoria
Centennial, CO 80112
303-708-9500

Directions: From I-25 (north or south), exit at Arapahoe and head east for approximately 1.7 miles. Make a right at Peoria and Family Sports Center is on the right (about .3 miles). We will be meeting in a Sky Box Room.

Time: 9:00am-1:00pm

Agenda

Attendance

Karen Scopel
Gertie Grant
Donna Davis
Becky Wegner
Scott Grimes
Keith Wood
Bill Cassel
Becky Lamphear
Chuck Gehringer
Tom Wells
Kyle Sylvester
Susan Ford
Phil Hoefler

I. Meeting Called to Order and Introductions – Scott Grimes called the meeting to order at 9:18

II. Acceptance of 8-12-2011 Meeting Minutes (Please review on the CTC web site) – Scott Grimes
Motion to approve by Phil Hoefler, seconded by Gertie Grant. Motion carried.

III. Acceptance of Treasurer Report – Becky Wegner

Becky distributed the Treasurer Report. She reported that 3Q was very active for expenditures. She noted one change is to the Grants Awarded expenditure, which should be shown as \$8977. The revised expenditures total is \$95,794.20. Membership dues are lower than budgeted as is Fundraising. The Bicycle Classic raised more than anticipated. There are still a couple of outstanding calendar sponsorships due. An error was noted in Income and it was reduced by \$500 to \$114,841.78. Due to the success of the Bicycle Classic we were able to put \$1100 into the Tree Fund. Susan noted that the USFS purchased calendars via the web page at the end of September. Motion by Scott Grimes to accept the report with the changes discussed. Seconded by Gertie Grant. Motion carried.

IV. New Business

A. Independent Services Contract for Administrative Assistance – Scott Grimes

The contract agreement was distributed. Susan Hardin is being contracted with to provide administrative services at a contract rate of \$22/hour. She will start this fall helping with the grant program. Keith expects that this will require about 20 hours to help with forms and other items. She will be contracted on a project by project basis. Keith thinks there will be around 30 hours of work in 2011. Bill Cassel suggested the contract include language that says it is in accordance with State of Colorado laws for sub-contractors. Motion by Phil Hoefler to approve the contract with the noted changes, seconded by Gertie Grant. Motion carried.

V. Old Business

A. 2011-2015 Strategic Plan Adoption – Scott Grimes

Karen Scopel made a motion to approve the plan with the comments provided today, seconded by Phil Hoefler. Motion carried.

VI. Committee Updates

- A. Board Development – Scott Grimes – the committee will be meeting in the next month to draft the board roles and responsibilities.
- B. Marketing and Outreach – Mike McGill – no update
- C. Fundraising – Scott Grimes – no update from Sarah. Susan noted that Nebraska (through the University) has had a lot of success with fundraising (\$8M) and now has 15 FTE. They have a statewide arboretum and a statewide Million Trees program. They've been able to get numerous foundation grants for a Greener Cities program. She strongly urged that we identify a project/program in order to be able to attract corporate and foundation support. Bill noted that the Park People has had success with a corporate program where they get funding from corporations to buy trees and they do a "team building" around the planting.

VII. Program Reports

- A. Membership – Phil Hoefler/Kristin Drye
A report was distributed showing membership has declined. A discussion ensued about ways to contact people about renewals.
- B. Grants – Keith Wood
Keith distributed a matrix for 2012 showing anticipated funding in each grant category. There will be grants through CSFS from USFS funds for projects in Denver Urban Waters areas.
- C. Champion Tree Classic/Tour de Poudre Bike Ride – Scott Grimes
They are looking at holding the 2012 event in June again, probably the last Sunday. A membership fee will be added to participants that are not members. New Belgium will be the host sponsor again. Michelle Cadena from Fort Collins Wholesale Nursery will be assisting.
- D. Champion Tree – Neal Bamesberger –
Scott Grimes noted that nominations are due soon. Bill Cassel said he is working on getting arborists to adopt champion trees in Fairmount Cemetery for some trimming needs.
- E. ECCFC/WCCFC/Conferences – Keith Wood/Vince Urbina
The WCCFC was well attended. The 2012 ECCFC is planned for Feb 11 in Rocky Ford.
- F. CTT/ReForest Colorado – Scott Grimes/Keith Wood –
Scott Grimes did not have an update on CTT. Keith distributed a handout about ReForest Colorado that outlines the application process. Donna Davis reported that Walsh may apply for a grant due to a fire they had earlier this year.
- G. Tree Risk Assessment – Bill Cassel
Bill Cassel reported the committee is ready for the big rewrite. It will focus on a prioritization plan. The plan is to have forms available by ProGreen and then start training trainers with workshops next summer. Denver will be bringing John Ball in for training and assessment and there might be an opportunity for a second day sponsored by CTC on the hazard tree program that would raise some funds.
- H. Poster Contest – Dough Schoch
No update on the 2012 contest. Work will probably begin in December.
- I. Website/Newsletter/Facebook – Kamie Long/Becky Lamphear/Mike McGill-Kyle Sylvester
Scott Grimes sent around a couple of new logo designs and asked for comments. The website redesign is well underway but is not quite ready yet. Becky Lamphear asked if everyone was okay with the newsletter design. The board noted that she is doing a great job. Kyle Sylvester reported on the CTC Facebook page—there are 153 members. He and Mike McGill be looking into how to work with other Facebook pages that are compatible (Botanic Gardens, etc). Kyle noted that Mike McGill is working on the Twitter account. Kyle also mentioned that it might be good to develop an app and Karen wondered about using QR codes. Keith Woods mentioned a program called The Grove through NUFC that seems similar to Facebook.
- J. Notable Tree Calendar/Tours – Becky Wegner/Mike McGill
Becky Wegner reported that the calendar is being printed and should be ready next week. The theme is Colorado Natives. There will be less time to get them distributed this year. Scott Grimes noted that there are several projects in mind for the Tree Tours.
- K. Select Tree – Tim Buchanan – no report.
- L. Trees Across Colorado – Gertie Grant
Gertie reported there are 41 kinds of trees available this year and distributed the order form.

VIII. Chapter Reports

- FRUFC – Tom Wells noted that all the programs that Keith arranged this year were interesting.

IX. Other Business

A. Elections

Tom Wells distributed the ballot. There are no uncontested positions for the executive board. Nominations accepted and approved by acclamation.

a. Invited Representatives

i. Dan Odell-Industry Liaison for Urban Wood Utilization

ii. David Merriman-ISA Liaison

Dan Odell and David Merriman were accepted to the board.

B. Next Meeting(s)

Becky Wegner would prefer February or late January in order to close out the 2011 budget and prepare the 2012 budget. It was suggested to meet during Pro-Green week. Karen noted that she volunteered to host an up-coming meeting.

X. Adjourn

The meeting was adjourned at 12:30.